Directions

Great taste at lower tar makes the switch to Merit an easy choice for you. We want to make it just as easy for you to get your well-deserved Merit Awards. Simply clip the pack UPCs off any style Merit (cartons, no carton UPCs will be accepted). Then, start collecting for your Merit Awards.

ORDER IN 3 EASY STEPS.

1.

Fill out the easy order form completely. Must include signature and birth date. Program expires and orders must be received by 5/31/97. Order will be returned if signature or date of birth is not provided.

2.

Include appropriate number of Merit pack UPCs. (See chart to determine shipping/handling fees. Include check or money order payable to Merit Awards for cash, please.)

3.

Mail in a padded envelope to: Merit Awards, P.O. Box 8230, Dover, Delaware 19905-8230. Be sure to put proper postage on your envelope. Allow 10–12 weeks for delivery. Items may be shipped separately. Limit: 2 of each item (regardless of size or style) with a maximum of 12 total items for the duration of the promotion.

Call 1-800-884-5777 with inquiries about your order.

ON THE ROAD TO FLAVOR
MERIT
AWARDS

Merit 4-Way Bag
175 UPCs

Merit Wind-Resistant Lighter
40 UPCs

Jeep® Boombox
450 UPCs

Merit Anorak
350 UPCs

Merit Stainless Travel Mug
70 UPCs
Merit Stainless Thermal Bottle 120 UPCs

Merit Harvest Big Shirt
150 UPCs

Merit Field Watch
125 UPCs

Merit Fleece Pullover
150 UPCs

Merit Halogen Lamp
150 UPCs

Merit Sunglasses
80 UPCs

Merit Iced Tea Glasses (set of four)
80 UPCs

ON THE ROAD TO FLAVOR
MERIT
AWARDS

Bring home your Merit Awards.

Please select your Merit Awards, cut along dotted line and send us the completed form with your pack UPCs (carton UPCs not accepted) and check or money order. Do not send cash. Mail in a padded envelope to:

Merit Awards, P.O. Box 8230, Dover, Delaware 19905-8230.

Offer expires and orders must be received by 5/31/97.

LIMIT: 2 OF EACH ITEM (REGARDLESS OF SIZE OR STYLE) WITH A MAXIMUM OF 12 TOTAL ITEMS FOR THE DURATION OF THE PROMOTION.

999999999999999
Mr. Sample A. Sample Sr.
Apt. #000
1234 Main Street
Anytown, USA 00000-0000

Please make any address corrections below.

☐ Mr. ☐ Mrs. ☐ Ms. _____ ☐ Male ☐ Female

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Phone Number (_____) _____ Regular Brand Smoked _____

Item	Quantity	Pack UPCs Required Per Item		Total Pack UPCs Enclosed
4-Way Bag	x	175	=	
Wind-Resistant Lighter	x	40	=	
Jeep® Boombox	x	450	=	
Anorak (S, M, L, XL)*	x	350	=	
Stainless Travel Mug	x	70	=	
Stainless Thermal Bottle	x	120	=	
Harvest Big Shirt (S, M, L, XL)*	x	150	=	
Field Watch (His or Hers)*	x	125	=	
Fleece Pullover (S, M, L, XL)*	x	150	=	
Halogen Lamp	x	150	=	
Sunglasses	x	80	=	
Iced Tea Glasses (set of four)	x	80	=	
TOTAL Pack UPCs Enclosed				
TOTAL SHIPPING AND HANDLING ENCLOSED: **(1-200 UPCs = $4.50) (201-350 UPCs = $6.00) (351-450 UPCs = $8.00) (451+ UPCs = $10.00)** (Only check or money order will be accepted)				$

*Circle size or style when choice is available, e.g., (S)(M)L, XL.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature (required) X _____

Date of Birth (required) ___/___/___ Month Day Year Today's Date ___/___/___ Month Day Year

Offer limited to smokers 21 years of age or older. Copies of order form will not be accepted. Offer good only in the USA. Offer void in Kansas and where otherwise prohibited by law. No group or organization orders will be honored. Excess UPCs will not be returned. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. Please allow 10–12 weeks for delivery. Not responsible for lost, late, damaged, misdirected or postage due mail.

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